



# Sponsorship Opportunities

## HOMETOWN HEROES

### CHILDREN'S CHARITY GOLF CLASSIC

Hosted by The Krista McCarville Curling Rink

Title Sponsor:



Best  
Western  
**PLUS**

Dryden Hotel &  
Conference Centre



Thursday, July 31 2025  
8am - 7:30pm



Fort William Golf & Country Club  
1350 Mountain Rd, Thunder Bay, ON

# Sponsorship Package



We are thrilled to once again present the **Best Western Plus Dryden Hotel & Conference Centre's Hometown Heroes Children's Charity Golf Classic**, proudly hosted by the Krista McCarville Curling Rink in support of the George Jeffrey Children's Foundation.

Mark your calendars for **July 31, 2025**, and get ready to tee off at the Fort William Golf and Country Club. This beloved annual event brings together golfers from across our community for a day of fun, camaraderie, and making a difference for kids in need.

Here's what's in store for the day:

- 8:00 AM: Breakfast, registration, and team photos
- 10:00 AM: Shotgun start
- 11:00 AM: Lunch available on the course.
- 5:00 PM: Networking, dinner, silent auction & live auction

Whether you're sinking putts or bidding on incredible auction items, your participation helps create **brighter futures for children and youth across Northwestern Ontario**. We can't wait to see you on the course!

# Why Sponsor?



George Jeffrey Children's Foundation is a cornerstone for children and youth in Thunder Bay and Northwestern Ontario who are living with physical, developmental, and social challenges. By raising vital funds, the Foundation supports George Jeffrey Children's Centre, enabling it to provide specialized therapies, programs, and equipment that empower nearly **3,000 young individuals**. With our Centre's support, children overcome obstacles, build independence, and achieve their greatest potential.

Your sponsorship is more than just a donation—it's a chance to transform lives. Government funding only goes so far, and your support helps bridge the gap, ensuring these children have access to the transformative care they need to thrive.

Sponsoring this event also demonstrates your company's commitment to our community and the future of its youngest members. It's an opportunity to stand out as a leader who cares deeply about making a meaningful impact where it matters most.

We appreciate the opportunity to partner with you to create brighter futures for these children and their families. **Be the reason they smile, grow, and succeed.**

## Title Sponsor

\$15,000

**SOLD**

- Organization appears as "XYZ Company Hometown Heroes Children's Charity Golf Classic"
- Organization appears as Title Sponsor and proudly displayed on all tournament advertising and/or promotion
- Verbal recognition and opportunity for a representative to offer remarks during the dinner program
- Organization name/logo on the tournament sponsor board, event program, and newspaper thank you ad
- Recognition on GJCF website, social media, and tournament website
- 2 complimentary team packages (4 players per team)



## Dinner Sponsor

\$5,000

**SOLD**

- Recognition of your organization's logo or name on signage in the dining room at the dinner event
- Recognition of your organization's logo or name at each dinner table
- Placement of your organization's logo or name on individual menu
- Organization name/logo on the tournament sponsor board, event program, and newspaper thank you ad
- Recognition on GJCF website, social media, and tournament website
- 1 complimentary team packages (4 players per team)

## Golf Ball Sponsor

\$3,000

**SOLD**

- Organization appears as “Golf Ball Sponsor” in all marketing materials
- Logo placement on golf balls provided to players (approx. 150)
- Organization name/logo on the tournament sponsor board, event program, and newspaper thank you ad
- Recognition on GJCF website, social media, and tournament website
- Discounted rate for 4 players

## Program Sponsor

\$3,000

**SOLD**

- Organization appears as “Program Sponsor” in all marketing materials
- Exclusive Logo placement on golfer scorecards
- Full page ad in event program
- Organization name/logo on the tournament sponsor board and newspaper thank you ad
- Recognition on GJCF website, social media, and tournament website
- Discounted rate for 4 players



# Premium Sponsor

**\$2,500**

- Organization appears as “Premiém Sponsor” in all marketing materials
- Organization name/logo on the tournament sponsor board and newspaper thank you ad
- Recognition on GJCF website, social media, and tournament website
- Discounted rate for 4 players

## **Premier Sponsor Opportunities Include:**

### **1. DRIVING RANGE SPONSOR**

Organization logo or name on signage at the driving range (on site all day)

### **2. WINE SPONSOR** **SOLD**

Organization logo or name on individual hang tags around each bottle

### **3. DESSERT SPONSOR** **SOLD**

Organization logo or name at dinner table

### **4. TERRACE SPONSOR**

Organization logo or name on signage throughout the terrace during the networking event

### **5. BREAKFAST SPONSOR** **SOLD**

Organization logo or name at breakfast table/dining room signage

### **6. LUNCH SPONSOR** **SOLD**

Organization logo or name on signage at the lunchtime serving area on the course

### **7. GOLF CART SPONSOR** **SOLD**

Organization logo or name on up to 150 players carts, organization logo on signage outside of Pro Shop by all golf cart rentals (on site all day)

### **8. SIGN SPONSOR** **SOLD**

Organization logo or name on all tournament signage

## T-Box Sponsors

**\$1,500** (16 available)

- Exclusive organization signage at t-box
- The opportunity to set up a tent or table at the t-box for networking
- Prominent recognition of your organization's logo or name on the official tournament sponsor board, event program, and newspaper thank you ad
- Recognition on GJCF website, social media, and tournament website



## Hole Sponsors

**\$500** **SOLD**

- Exclusive signage with organization name and logo at hole
- Prominent recognition of your organization's logo or name on the official tournament sponsor board, event program, and newspaper thank you ad
- Recognition on GJCF website, social media, and tournament website

### **Contest Hole Opportunities:**

1. Putting Contest
2. Curling Rock Shot (Hole #1)
3. Hole in One (Hole #2)
4. Chip It To Win It (Hole #3)
5. Closest to the Hero (Hole #5)
6. Longest Drive – Men's (Hole #7)
7. Chip It To Win It (Hole #9)
8. Closest to the Hole (Hole #11)
9. Hole in One (Hole #14)
10. Longest Drive – Women's (Hole #18)

## Live Auction Sponsor

**\$500+** (Cash or Prize donation)

- Organization recognition during the Live Auction
- Prominent recognition of your organization's logo or name on the official tournament sponsor board, event program, and newspaper thank you ad
- Recognition on GJCF website, social media, and tournament website

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## Contact Information

***THANK YOU for helping children reach their greatest potential!***

If you're interested in exploring a sponsorship opportunity, please don't hesitate to reach out to Cindy or Krysta. We would be happy to discuss how we can build a successful partnership and make a positive impact together within our community. **Your support truly makes a difference!**

### **Cindy Levanto-Kawahara, Chief Executive Officer**

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### **Krysta Piaskowski, Donor Relations & Communications Officer**

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